

Portillo's®

Portillo's and DJ Moore Team Up to Give Chicago Football Fans the Ultimate Victory Meal

December 23, 2025

Available starting Dec. 23, the DJ Moore meal lets fans feast on Portillo's like a pro athlete

Portillo's guests can also dip into its new "Comeback Sauce" launching in January



Portillo's x DJ Moore



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Portillo's x DJ Moore x Uber Eats



Available at all Portillo's restaurants and exclusively for delivery via Uber Eats, the DJ Moore meal features the all-star's favorite eats.

CHICAGO, Dec. 23, 2025 (GLOBE NEWSWIRE) -- Following one of the most exciting comebacks by Chicago's beloved football team this past Saturday, Portillo's is teaming up with DJ Moore – the famed wide receiver who made the game's record-making and winning touchdown – to give fans the ultimate victory meal. Whether you are a football fanatic or just proud to call Chicago home, the DJ Moore meal brings the best of Portillo's menu together to create a Chicago-style culinary touchdown.

"Just like Chicago's football team showed us this season, the best comebacks happen when you combine passion, grit, and the right fuel," said Denise Lauer, Chief Marketing Officer at Portillo's. "Chicago football fans – and ours – deserve a delicious made-to-order meal that celebrates both his

incredible performance and our shared pride for greatness. The DJ Moore meal isn't just about great food, it's about capturing the winning spirit that makes this city special."

Available at all Portillo's restaurants starting today, Dec. 23, the DJ Moore meal features the all-star's favorite eats: Portillo's famous Italian Beef Sandwich with sweet and hot peppers plus shredded cheddar cheese, along with small fries with regular cheese sauce and a small Coke.

For a limited time, guests can score the new DJ Moore meal when they order through Portillo's restaurant kiosks, through the Portillo's app or website (for pick-up orders only), and for delivery orders exclusively via Uber Eats.



Come back for Comeback Sauce

To further celebrate the record-breaking number of comebacks this season by Chicago's legendary football team – including the history-making overtime win this weekend – Portillo's is launching a new dipping sauce in January. Aptly named the "Comeback Sauce," this creamy, tangy dipping sauce features black pepper, garlic and paprika.

"With our new Comeback Sauce, we're giving our guests another reason to celebrate this unforgettable season and come back to Portillo's for unrivaled food. This new dipping sauce is the perfect complement to our crispy chicken tenders, crinkle cut fries, and golden onion rings, or as a topping on any sandwich," added Lauer.

In honor of *the* comeback story of the 2025-26 football season, Portillo's is giving members of its loyalty program, Portillo's Perks, the chance to score a FREE Comeback Sauce with any purchase at participating Portillo's locations in Illinois starting Jan. 5, while supplies last*. Portillo's new Comeback Sauce will be available nationwide starting in late January.

Not a member of Portillo's Perks yet? Get in the game by visiting [Portillos.com/perks](https://portillos.com/perks) to sign up and start unwrapping special perks and offers today. New members will also receive a free large French fry with their first order of \$5 or more. Terms and exclusions apply**.

For more information on the limited-time DJ Moore Meal and new Comeback Sauce, find your nearest restaurant or place an order for delivery or takeout directly from Portillo's, please visit [Portillos.com](https://portillos.com).

**Eligible Perks members only. Prior to expiration, get 1 free Comeback sauce with any purchase (no add-ons). Limit 1 per account. If redeeming online, offer only valid through portillos.com or Portillo's app. Not valid on third party delivery sites. Cannot be combined with other offers. Additional exclusions apply – see www.portillos.com/perks-terms/. Valid 1/5-1/8/2026.*

***New Perks members only. Terms and exclusions apply. Limit 1. See [Portillos.com/Perks](https://portillos.com/Perks) for more offer details.*

About Portillo's

Portillo's (NASDAQ: PTLO) is a one-of-a-kind brand that has grown from a small hot dog trailer in Chicago to more than 100 restaurants across 11 states. Known for its unique menu of craveable Italian beef sandwiches, Chicago-style hot dogs, char-grilled burgers, fresh salads and iconic chocolate cake, Portillo's is beloved in both its home of Chicagoland and across new and growing markets. Portillo's operates a company-owned model of not just restaurants – but experience-focused destinations that blend dine-in, drive-thru, takeout and delivery to serve our guests with the food they crave. And now, after six decades of success and counting, Portillo's is on a mission to bring its iconic food and unforgettable dining experience to guests across the country.

Guests can join Portillo's Perks, the brand's loyalty program, at [Portillos.com/perks](https://portillos.com/perks) to earn and redeem delicious rewards. Every visit brings fans closer to exclusive perks, badges and surprise offers. Fans can also download the Portillo's App for iOS or Android or visit Portillo's website to order ahead for pickup or delivery and get the best dill on these bun-believable delicious Chicago-style favorites and more. Plus, Portillo's ships its craveworthy food to all 50 states via its website.

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Photos accompanying this announcement are available at:

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