UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): June 4, 2024



PORTILLO'S INC.

Delaware

(State or other jurisdiction of incorporation or organization)

(Exact name of registrant as specified in its charter) 001-40951

(Commission File Number)

2001 Spring Road, Suite 400, Oak Brook, Illinois 60523

(Address of principal executive offices)

(630)-954-3773 (Registrant's telephone number, including area code) N/A

(Former name or former address, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act: Title of each class	Trading Symbol	Name of each exchange on which regist
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)))	
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the	ne registrant under any of the following provisions	(see General Instruction A.2. below):

Class A Common Stock, \$0.01 par value per share

tered Nasdaq Global Select Market

87-1104304 (I.R.S. Employer Identification No.)

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this

chapter). Emerging growth company □

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 7.01. Regulation FD Disclosure.

Portillo's Inc., a Delaware corporation (the "Corporation"), will be participating in William Blair's 44th Annual Growth Stock Conference. The Corporation's Chief Executive Officer, Michael Osanloo, and Chief Financial Officer, Michelle Hook, will present on Tuesday, June 4, 2024, at 10:20 a.m. Eastern Time. All interested parties may access the live webcast and replay of the presentation at https://investors.portillos.com. A copy of the presentation to be used is attached to this Current Report on Form 8-K as Exhibit 99.1 and is also available on the Corporation's website at http://investors.portillos.com.

The information contained in this Item 7.01, including the related information set forth in the presentation attached hereto as Exhibit 99.1 and incorporated by reference herein, is being "furnished" and shall not be deemed "filed" for the purposes of Section 18 of the Exchange Act or otherwise. The information in this Item 7.01 shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or into any filling or other document pursuant to the Exchange Act, except as otherwise expressly stated in any such filling

Cautionary Note Regarding Forward-Looking Statements

This presentation contains forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995 ("PSLRA"). All statements other than statements of historical fact are forwardlooking statements. Forward-looking statements discuss our current expectations and projections relating to our financial position, results of operations, plans, objectives, future performance and business, and are based on currently available operating, financial and competitive information which are subject to various risks and uncertainties, so you should not place undue reliance on forward-looking statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "aim," "anticipate," "believe," "commit," "estimate," "expect "forecast," "outlook," "potential," "project," "project," "projection," "plan," "intend," "seek," "may," "could," "would," "will," "should," "can," "can, "in have," "likely," the negatives thereof and other similar expressions.

Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include regional, national or global political, economic, business, competitive, market and regulatory conditions and the following:

- risks related to or arising from our organizational structure;
- risks of food-borne illness and food safety and other health concerns about our food;
- risks relating to the economy and financial markets, including inflation, fluctuating interest rates, stock market activity, or other factors:
- the impact of unionization activities of our Team Members on our operations and profitability;
- the impact of recent bank failures on the marketplace, including the ability to access credit; risks associated with our reliance on certain information technology systems and potential failures or interruptions;
- privacy and cyber security risks related to our digital ordering and payment platforms for our delivery business;
- the impact of competition, including from our competitors in the restaurant industry or our own restaurants;
- the increasingly competitive labor market and our ability to attract and retain the best talent and qualified employees;
- the impact of federal, state or local government regulations relating to privacy, data protection, advertising and consumer protection, building and zoning requirements, costs or ability to open new restaurants, or sale of food and alcoholic beverage control regulations;
- inability to achieve our growth strategy, such as the availability of suitable new restaurant sites in existing and new markets and opening of new restaurants at the anticipated rate and on the anticipated
- the impact of consumer sentiment and other economic factors on our sales; increases in food and other operating costs, tariffs and import taxes, and supply shortages; and
- other risks identified in our filings with the Securities and Exchange Commission (the "SEC").

All forward-looking statements are expressly qualified in their entirety by these cautionary statements. You should evaluate all forward-looking statements made in this presentation in the context of the risks and uncertainties disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023 filed with the SEC on February 27, 2024, and subsequent filings with the SEC. All of the Company's SEC filings are available on the SEC's website at www.sec.gov. The forward-looking statements included in this presentation are made only as of the date hereof. The Company undertakes no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number 99.1 104

Description
Investor Presentation
Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

Portillo's Inc. (Registrant)

Date: June 4, 2024

Ву:

/s/ Michelle Hook
Michelle Hook
Chief Financial Officer and Treasurer
(Principal Financial Officer and Principal Accounting Officer)



CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS & NON-GAAP MEASURES

This presentation contains forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995 ("PSLRA"). All statements other than statements of historical fact are forward-looking statements. Forward-looking statements discuss our current expectations and projections relating to our financial position, results of operations, plans, objectives, fluture performance and business, and are based on currenting financial and competitive information which are asked and uncertainties, so you should not place undue reliance on forward-looking statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include work on the statement of the stat

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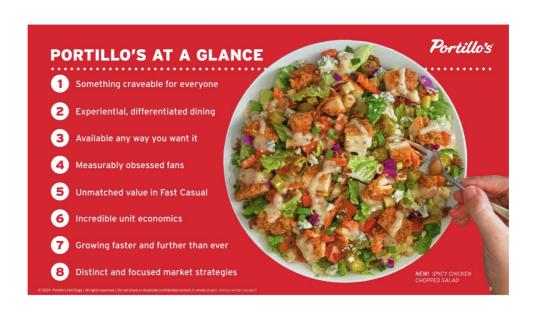
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 the impact of consumer sentiment and other economic factors on our sales;
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 other risks identified in our Form 10-K for the fiscal year ended December 31, 2023 filed February 27, 2024 and other filings with the Securities and Exchange Commission (the "SEC").

All forward-looking statements are expressly qualified in their entirety by these cautionary statements. You should evaluate all forward-looking statements made in this presentation in the context of the risks and uncertainties disclosed in the Company's most recent Annual Report on Form 10-K, filled with the SEC. All of the Company's SEC filings are available on the SEC's website at www.sec.gov. The forward-looking statements included in this preser release are made only as of the date hereof. The Company undertakes no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

This presentation includes certain non-GAAP measures as defined under SEC rules, including Adjusted EBITDA, Adjusted EBITDA Margin, Restaurant-Level Adjusted EBITDA and Restaurant-Level Adjusted EBITDA Margin. Reconciliations and definitions are included in the Appendix to this presentation.

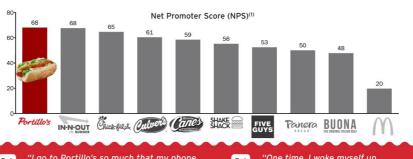






Portillo's

MEASURABLY OBSESSED FANS



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"I go to Portillo's so much that my phone thinks I work there, and it tells me how long my commute will be every morning" -@bejulled

"One time, I woke myself up saying my usual Portillo's order in my sleep."

-@elissaxrod

Portillo's **UNMATCHED VALUE IN FAST CASUAL** Portillo's Portillo's doesn't prompt for tips, but these brands do... POTBELLY SHAKE sweetgreen Panera FIVE GUYS Wreck Sandwich Chips Regular Soft Drink Green Goddess Cobb Salad with Chicken Small Soft Drink Kale Caesar Salad with Chicken Spindrift Water Steak Burrito Chips Small Soft Drink Shackburger Fries Small Soft Drink · Little Cheeseburger • Little Fries • Regular Drink Italian BeefSmall FriesSmall Soft Drink In-Store \$13.38 \$15.47 \$16.70 \$16.88 \$17.37 \$15.50 With suggested tip Delivery \$13.57 \$22.40 \$14.72 \$17.02 \$18.37 \$18.38 \$19.54

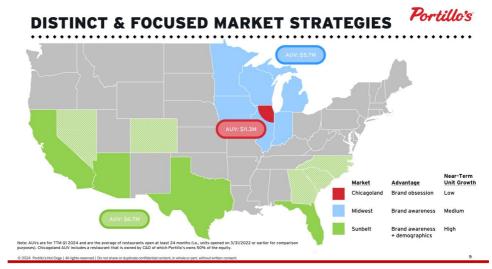


GROWING FASTER AND FURTHER THAN EVER States with Portillo's restaurants Mumber of Portillo's Restaurants Today Portillo's Currently Under Construction

States Portillo's is Actively Seeking to Enter

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THE CLASSES OF 2022 AND 2023 ARE STILL QUITE **EARLY IN THEIR MATURITY CURVES**



Class of 2022	Opening	# of Mos	Class of 2023	Opening	# of Mos
Joliet, IL ⁽¹⁾	Jan-22	28	Queen Creek, AZ	Aug-23	9
St. Petersburg, FL	Mar-22	26	Allen, TX	Aug-23	9
Schererville, IN	Nov-22	19	Cicero, IL	Oct-23	7
Kissimmee, FL	Dec-22	17	Arlington, TX	Nov-23	7
The Colony, TX	Jan-23	17	Algonquin, IL	Nov-23	7
Tucson, AZ	Feb-23	16	Rosemont, IL(1)	Dec-23	6
Gilbert, AZ	Mar-23	14	Clermont, FL	Dec-23	5

- Class of 2022 restaurants have all completed their first year
- · While some are deep into their second year, most have been open less than 18 months

Class of 2023	Opening	# of Mos		
Queen Creek, AZ	Aug-23	9		
Allen, TX	Aug-23	9		
Cicero, IL	Oct-23	7		
Arlington, TX	Nov-23	7		
Algonquin, IL	Nov-23	7		
Rosemont, IL(1)	Dec-23	6		
Clermont, FL	Dec-23	5		
Ft. Worth, TX	Dec-23	5		

- Class of 2023 restaurants have between four and eight <u>full</u> periods of data since opening through April 2024
- First year estimates extrapolate this limited data to a full year

(1) Pickup locations will be excluded from the class analysis

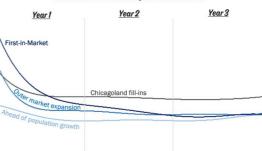
"HONEYMOON" CURVES VARY BASED ON RESTAURANT LOCATION & MARKET MATURITY



Key Types of Maturity Curves

- Portillo's First-in-Market restaurants tend to bring levels of initial excitement and sales that are unique in the industry
- Subsequent Outer Market Expansion restaurants have a somewhat lower initial spike but land at similar mature volume to First-in-Markets
- Occasionally, Portillo's will open slightly Ahead of Population Growth to capitalize on strong long-term locations in growth markets
- Chicagoland fill-in locations have solid initial excitement and tend to slowly build

Illustrative Honeymoon Curves



Note: not all restaurants fit neatly into one of these categories but these are the four most common shapes observed.

YEAR 1 RELATIVE PERFORMANCE INFLUENCED BY CLASS-SPECIFIC FACTORS(1)



		Class of 2022		Class of	2023
\$ in millions	Year 3 Targets ⁽²⁾	Year 1	Track to Year 3	Year 1 Estimates (3)	Track to Year 3
Average Unit Volume (AUV)	\$7.3-7.5	\$8.2		\$7.0-7.5	
AVG RL Adj. EBITDA ⁽⁴⁾	\$1.6	\$1.6	•	\$1.1-1.4	•
RL Adj. EBITDA % ⁽⁴⁾	22%	19.9%		16-19%	
Buildout Costs ⁽⁵⁾	\$6.2-6.5	\$7.6	Pre-RoF	\$7.1	Pre-RoF
 Cash-on-Cash Returns ⁽⁶⁾	25%	21.5%	•	16-20%	•

Returns are Pre-Restaurant of the Future (RoF)

- Management announced smaller
- format strategy in Nov 2022

 RoF prototype tested early 2023
- First RoF will open in Q4 2024
- RoF build costs projected to be \$5.2-\$5.5M

Class of 2023 Still Early

- No First-in-Market
- Idiosyncratic factors (Allen, Queen Creek)

Year 3 Target Levers

- Sales-driving initiatives
- Outer market brand- building
- · Unlocking cost efficiencies

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CLASS OF 2024 WILL HAVE THE FIRST RESTAURANTS OF THE FUTURE



Class of 2024	Opening Date	
Denton, TX	Mar-24	Pre-RoF
Surprise, AZ	May-24	Pre-RoF
Livonia, MI	Jun/Jul-24	Pre-RoF
Mansfield, TX	Q3 2024	Pre-RoF
Richmond, TX	Q3 2024	Pre-RoF
Florida	Q4 2024	Pre-RoF
Willowbrook, TX	Q4 2024	RoF
Texas	Q4 2024	RoF
Texas	Q4 2024	RoF

Class Specific Factors

- Began planning for RoF in Q3 2022 and approved first restaurants in March 2023
- · RoF rollouts will start in Q4 2024
- Willowbrook, TX will be the First-in-Market in the Houston area

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ROF DE-RISKS CURRENT COC TARGET AND CAN BOLSTER FUTURE RETURNS



With Restaurant of the Future

\$ in millions	Year 3 Targets ⁽¹⁾	Sales Required to Achieve 25% CoC	Year 3 Potential			
AUV	\$7.3-\$7.5	\$5.9-\$6.3	\$7.3-\$7.5			
AVG RL Adj. EBITDA ⁽²⁾	\$1.6	\$1.3-\$1.4	\$1.6			
RL Adj. EBITDA % ⁽²⁾	22%	22%	22%			
Buildout Costs ⁽³⁾	\$6.2-\$6.5	\$5.2-\$5.5	\$5.2-\$5.5			
Cash-on-Cash Returns ⁽⁴⁾	25%	25%	28-31%			

With RoF, 25% CoC target would be achieved with only \$5.9-\$6.3M AUVs

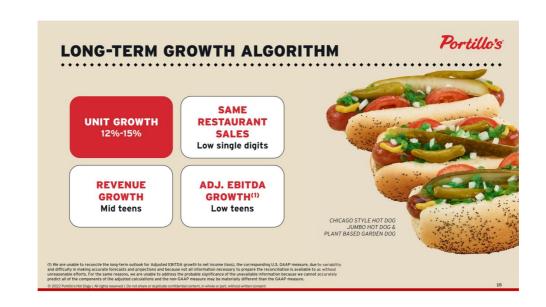
RoF enhances return profile

- 1. First ~6,300 sq. ft. RoF will come online in Q4 2024
- 2. Bids already coming in at low end of range
- 3. Designed to handle the same
- 4. Designed for better throughput/ efficiency

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COMPARABILITY OF RECENT CLASS RETURNS



•••••	Class o	f 2022	· · · · · ċı	ass of	2023
\$ in millio	Yea	excl. Pickup	Year		imates ⁽¹⁾ excl. Pickup
Average Unit	\$79	\$8.2	\$6.7	-7.1	\$7.0-7.5
AVG RL Adj EBITDA ⁽²		\$1.6	\$1.0-	-1.3	\$1.1-1.4
RL Adj EBITDA % ⁽²		19.9%	15-18	3%	16-19%
Buildout Costs ⁽³		\$7.6	\$6.	.6	\$7.1
Cash-on-Cash Returns ⁽⁴⁾		21.5%	15-20	0%	16-20%

(I) Classi of 2022 liperia are reliminates, entrappleated come, 4 to this period of data since opening, C) we cannot recorde heaving entrappleate EITITA and relabilisative EITITA Margin to a corresponding U.S. ADM research, on the variables August to a corresponding U.S. ADM research, on the variables August to a corresponding U.S. ADM research, on the variables August to a corresponding U.S. ADM research, on the variables August to a corresponding U.S. ADM research, on the variables August to a corresponding U.S. ADM research and a corresponding U.S. ADM research and a contract to a corresponding U.S. ADM research and a correspondi

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ADJUSTED EBITDA RECONCILIATION Portillo's



		LTM		
	March 31, 2024			
Net income	\$	31,435		
Net income margin		4.6 %		
Depreciation and amortization		25,588		
Interest expense		26,557		
Interest income		(291)		
Income tax expense		2,670		
EBITDA		85,959		
Deferred rent (1)		5,042		
Equity-based compensation		14,833		
ERP implementation costs (2)		526		
Other income (3)		547		
Transaction-related fees & expenses (4)		846		
Tax Receivable Agreement liability adjustment (5)	11.00	(3,326)		
Adjusted EBITDA	\$	104,427		
Adjusted EBITDA Margin (6)		15.1 %		

- (8) Represents the difference between cash reent payments and the recognition of straight-line rent expense recognited over the lease term.

 (2) Represents to recognitable third-party consulting and software licensing costs incurred in connection with the implementation of a new ERP system.

 (3) Represents bost on disposal of property and equipment.

 (4) Represents bost on disposal of property and equipment.

 (5) Represents the Tas Receivable Appendent liability remeasurement primarily for the activity under equity-based compensation plans.

 (6) Adjusted EBITDA Margin is defined as Adjusted EBITDA divided by Revenues, net.

RESTAURANT-LEVEL ADJUSTED EBITDA RECONCILIATION Portillo's



LTM		
Mar	rch 31, 2024	
\$	57,045	
	8.3 %	
	78,597	
	8,098	
	25,588	
	(1,399)	
	(1,206)	
\$	166,723	
	24.2 %	
	\$	